



WUTR  
201 Humboldt Street  
Rochester, NY 14610

Great American Media  
3050 K St NW  
Suite 100  
Washington, DC 20007

## Contract # 1438613

**Schedule Dates** 11/01/16-11/07/16  
**Advertiser** Democratic Congressional Campaign Committee (:  
**Agency** Great American Media (11024)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 11/14/4673 (564034)  
**Salesperson** Millennium - New York, New York (1406)  
**Sales Office** Millennium - New York  
**Buyer Name** Kelly, Polce,  
**Phone/Fax** /  
**CPE** 11/14/4673  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Issue  
Please run until 5:00 pm on Election Day 11.08; Separation: 30

**Date Entered** 09/28/16  
**Last Modified** 09/28/16  
**Entered By** Julie Orilio  
**CO-OP** No  
**Headline #** ECR25319874  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,192.50  
**Net Total** \$6,757.50  
**Sales Tax**

### Utica (WUTR)

By Broadcast Month	Spots	Rate
Nov. 2016	79	\$7,950.00
<b>Grand Total:</b>	<b>79</b>	<b>\$7,950.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	5A- ABC Morning News	10		X	X	X	X			10	\$25.00	\$250.00	Utica (WUTR)	ABC Morning News	9/28/16
2.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7A- Good Morning America	12		X	X	X	X			12	\$60.00	\$720.00	Utica (WUTR)	Good Morning America	9/28/16
3.0	Normal Line / SPOT	11/05/16-11/05/16	3	:30	8A- 9A (EST)	1						X		1	\$50.00	\$50.00	Utica (WUTR)	Good Morning America Weekend	9/28/16
4.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8A- 9A (EST)	1							X	1	\$50.00	\$50.00	Utica (WUTR)	Good Morning American Wkd	9/28/16
5.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	9A- Live! With Kelly & Michael	4		X	X	X	X			4	\$50.00	\$200.00	Utica (WUTR)	Live With Kelly & Michael	9/28/16
6.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	2P- General Hospital	5		X	X	X	X			5	\$50.00	\$250.00	Utica (WUTR)	General Hospital	9/28/16
7.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	5P- Ellen	7		X	X	X	X			7	\$80.00	\$560.00	Utica (WUTR)	Ellen	9/28/16
8.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	5:58P- WUTR Eyewitness News at 6	4		X	X	X	X			4	\$125.00	\$500.00	Utica (WUTR)	Eyewitness News At Six	9/28/16
9.0	Normal Line / SPOT	11/01/16-11/07/16	3	:30	6:30P- 7P (EST)	4	X	X	X	X	X			8	\$250.00	\$2,000.00	Utica (WUTR)	ABC World News	9/28/16
10.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	6:30P- 7P (EST)	1							X	1	\$175.00	\$175.00	Utica (WUTR)	ABC World News Sunday	9/28/16
11.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7P- Entertainment Tonight	4		X	X	X	X			4	\$55.00	\$220.00	Utica (WUTR)	Entertainment Tonight	9/28/16

## CONFIRMATION CONTRACT

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**Sales Office** Millennium - New York  
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**Phone/Fax** /  
**CPE** 11/14/4673  
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12.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	7:28P- The Insider	4		X	X	X	X			4	\$55.00	\$220.00	Utica (WUTR)	The Insider	9/28/16
13.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7:57P- Dancing with the Stars	1	X							1	\$550.00	\$550.00	Utica (WUTR)	Dancing With the Stars (Season Premiere)	9/28/16
14.0	Normal Line / SPOT	11/03/16-11/03/16	3	:30	9P- Notorious 9P	1				X				1	\$400.00	\$400.00	Utica (WUTR)	Notorious (Series Debut)	9/28/16
15.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	8P- Once Upon A Time	1							X	1	\$500.00	\$500.00	Utica (WUTR)	Once Upon a Time (Season Premiere)	9/28/16
16.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9P- Secrets and Lies	1							X	1	\$450.00	\$450.00	Utica (WUTR)	Secrets and Lies (Season Premiere)	9/28/16
17.0	Normal Line / SPOT	11/01/16-11/04/16	3	:30	11:01P- WUTR Eyewitness News at 11	3		X	X	X	X			3	\$70.00	\$210.00	Utica (WUTR)	Eyewitness News At 11	9/28/16
18.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5A- ABC Morning News		2							2	\$25.00	\$50.00	Utica (WUTR)	ABC Morning News	9/28/16
19.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7A- Good Morning America	3	X							3	\$60.00	\$180.00	Utica (WUTR)	Good Morning America	9/28/16
20.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	9A- Live! With Kelly & Michael		1							1	\$50.00	\$50.00	Utica (WUTR)	Live With Kelly & Michael	9/28/16
21.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	2P- General Hospital		1							1	\$50.00	\$50.00	Utica (WUTR)	General Hospital	9/28/16
22.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	5P- Ellen		1							1	\$80.00	\$80.00	Utica (WUTR)	Ellen	9/28/16

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24.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7P- Entertainment Tonight		1							1	\$55.00	\$55.00	Utica (WUTR)	Entertainment Tonight	9/28/16
25.0	Normal Line / SPOT	11/07/16-11/07/16	3	:30	7:28P- The Insider		1							1	\$55.00	\$55.00	Utica (WUTR)	The Insider	9/28/16

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